

# Aufruf Zur Alternative

Joseph Beuys and History  
The Cultural Life of Money  
Everyone is an artist.  
Starting from Language  
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a groundbreaking study of one of the most important and influential artists of the postwar period  
joseph beuys 1921 1986 was one of the most significant artists of the twentieth century and one of the most controversial working in germany in the aftermath of world war ii he explored a radically expanded concept of art through a practice that ranged from performative actions to large scale sculptural ensembles while some contemporaries found his claim that everyone is an artist liberating even revolutionary others accused him of fostering a dangerous cult of personality in joseph beuys and history the first rigorous art historical study of the artist in english daniel spaulding presents a striking new interpretation of beuys s work and career by putting beuys in the context of germany s postwar recovery spaulding shows that the artist s superimposed biological political and economic metaphors offered a powerful way to think about the trajectory of human freedom the place of art in capitalist modernity and the possibility of an ecological aesthetics at the same time his oeuvre s disquieting echoes of the nazi past suggest that not everything could be reconciled in what beuys called social sculpture a definitive account of an often misunderstood figure joseph beuys and history proposes an ambitious rewriting of the dominant narrative of modern and contemporary art drawing from marxian value form theory hans blumenberg s metaphorology and ecological thought precisely because beuys went to the extremes of art the book demonstrates he belongs at the center of its history

the book discusses how culture simultaneously shapes and is shaped by the economy over the past few years as the world has staggered from one financial crisis to another the neat separation of economics and culture has been consistently challenged to understand the current state of affairs it has become increasingly necessary to understand the conjuncture that rules the production of value in

economic systems how money shapes social relations and affects discursive practices by discussing the vocabulary by understanding the rhetoric and interpreting the narratives be it of crisis austerity growth welfare neo liberalism or socialism new modes of imaging the economic system may be made possible the book is structured in four chapters dealing with theory and conjuncture philosophies of money with the visual arts and investment the arts and finance with literary representation and narrativity literature and money matters and with the cognitive impact of fiduciary representation cognitive moneyscapes this collection analyses the process whereby a material icon invested with the symbolical power to rule social exchange becomes an explanatory narrative determining the way societies produce meaning

in 13 kapiteln bieten die ausstellung und der dazugehörige katalog einen tiefgreifenden einblick in das kosmopolitische denken von joseph beuys wie es sich in seinen aktionen manifestiert die in form von videoprojektionen und fotografien präsentiert werden denn dort als handelnde sprechende und sich bewegende figur untersuchte beuys die zentrale und radikale idee seines erweiterten kunstbegriffs jeder mensch ist ein ku nstler das ziel seines universalistischen ansatzes war es die gesellschaft von grund auf zu erneuern bis heute ist sein einfluss in ku nstlerischen und politischen diskursen spu rbar in der ausstellung treten zeitgenössische ku nstler innen neben vertreter innen aus den unterschiedlichsten bereichen der gesellschaft mit dem agierenden beuys in einen vielschichtigen transkulturellen dialog von heute aus bestätigen befragen und erweitern sie seine thesen zu den möglichkeiten einer von der kunst her gedachten zukunft mit positionen von b town warriors ruth bader ginsburg phyllida barlow nelly ben hayoun stépanian fatou bensouda huma bhabha dineo seshee bopape angela davis dusadee huntrakul jes fan charles foster bill gates nória gu ell anna halprin donna haraway raphael hillebrand jenny holzer michel houellebecq lazar kunstmann l ux jeong kwan mierle laderman ukeles zoe leonard goshka macuga antanas mockus baptiste morizot bruce nauman tuan andrew nguyen sister rosemary nyirumbe howey ou william pope l cia rinne tejal shah vandana shiva santiago sierra patti smith edward snowdon christopher d stone suzanne lacy the otolith group thich nhat hanh greta thunberg malala yousafzai u a

1985 äußerte joseph beuys in der reihe reden über das eigene land deutschland an den münchner kammerspielen dass er sein werk von der sprache aus entwickelt habe er verstand die sprache den bildnerischen gestaltungsmitteln ebenbürtig als plastisches material durch das jede einzelne und jeder einzelne körperlich intellektuell und kommunikativ an der neuordnung der gesellschaft teilhaben könne seine auseinandersetzung mit sprache reicht vom schweigen bis zur stundenlangen diskussion von animalisch klingenden lauten bis zu präzisen begriffserörterungen und verrätselten schriften entsprechend gliedern sich die kapitel in die themen schweigen laute begriffe schrift geheimnis legende und sprechen ausstellung und katalog versammeln skulpturen zeichnungen installationen filme plakate und dokumente aus den beständen der nationalgalerie der sammlung marx des kupferstichkabinetts und der kunstbibliothek der smb

joseph beuys is one of the most legendary figures of twentieth century art his work and ideas continue to impact on artists today an enigmatic self styled shaman who embraced radically democratic artistic and political ideas he has attained almost mythical status this reader brings together the crucial texts on beuys to look at the most contentious reception ever accorded a postwar artist here in one volume are key essays by prominent artists and critics from north america and europe in a collection which foregrounds the full scope of beuys work across performance drawing painting sculpture and multiples with a foreword by arthur c danto joseph beuys the reader features benjamin buchloh s seminal essay beuys the twilight of

the idol and texts by rosalind krauss peter burger vera frenkel irit rogoft thierry de duve and others as well as essays translated for the first time into english also included are two discussions previously unpublished outside of germany with beuys himself as well as a useful chronology of key events and exhibitions in the life of this most charismatic figure the most significant collection of texts on this artist to date the book will be essential reading for any student of beuys and for all those interested in postwar art the cult of the artist and art's engagement with politics and society

joseph beuys was an influential thinker and teacher among artists of his generation his dictum everyone is an artist belied a singular talent for merging media and ideas this book highlights a selection of his posters and includes a catalog of his entire oeuvre in the field

this first full english language edition has been updated to include corrections as well as additions to the original german language editions

a fascinating interdisciplinary study explaining the development of modern art from the 1790s until today

a distinguished group of critics art historians and artists gathered at the ringling museum to take part in an international symposium on the legacy of joseph beuys the papers presented here examine the artist's various productive modes by means of different critical tools and criteria the result is a much needed reader that will help both students and art professionals come to terms with this controversial and eno

from the beginning of the sixties until his death joseph beuys krefeld germany 1921 dusseldorf 1986 dominated the contemporary avant garde art scene after participating in the fluxus group's first exhibitions he channeled his efforts into performance and political social and ecological projects he founded cultural movements such as the union for the new democracy and the free international university many of his conceptual propositions are memorable through their slogans all men are artists kunst kapital we are the revolution defense of nature a participant in the most prestigious international exhibitions from kassel's documenta to the venice biennial beuys also has important retrospective in 1979 at the guggenheim museum in new york the artist's works are exhibited in the world's major museums the anti traditionalist ideas of beuysian art aim to renew and improve the manner in which man lives the german master's prophetic beliefs establish him as an emblematic figure as one of the forerunners in the post war art world

this publication enables the reader to take a deeper look into the artistic output of beuys and approach the ideology and aesthetic of the german artist

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essential texts on a legendary twentieth century artist including key essays by benjamin h d buchloh rosalind krauss peter bürger thierry de duve and others twentieth century artist joseph beuys 1921 1986 legendary and self mythologizing enigmatic and controversial remains an important influence on artists today beuys embraced radically democratic artistic and political ideas proclaiming everyone is an artist and advocating direct democracy through referenda he famously worked with such nontraditional materials as felt fat and plants and animals both alive and dead beuys and his work performance art drawing painting sculpture installation received perhaps the most contentious reception of any postwar artist this reader brings together the crucial writings on beuys and his work presenting key essays by

prominent artists and critics from north america and europe with a foreword by arthur c danto style and salvation in the art of beuys benjamin h d buchloh s now classic 1980 essay beuys twilight of the idol and influential texts by vera frenkel thierry de duve rosalind krauss peter bürger irit rogoft and others joseph beuys the reader is the most significant gathering of critical texts on this challenging artist that has ever been assembled it will be essential reading for any student of beuys and for all those interested in postwar art the cult of the artist and art s engagement with politics and society contributors joseph beuys eugen blume benjamin h d buchloh peter bürger jean françois chevrier catherine david thierry de duve vera frenkel stefan germer rosalind krauss barbara lange dirk luckow claudia mesch viola michely irit rogoft gregory ulmer theodora vischer antje von graevenitz dorothea zwirner

this work presents contributions to the conference held in conjunction with the display joseph beuys the revolution is us mounted at the tate gallery liverpool from april 1993 to january 1994 the objectives of the conference were to reveal the latest thinking on the subject of joseph beuys and to encourage new interpretation stimulated by the display some of which is included here in complementary papers the results are presented here as a number of diverging critiques for it is evident that with increasing historical perspective the work of beuys informs and is informed by a great many social and cultural issues

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